Poster design some guidelines

What is a poster?



- Displayed on A0 size sheet of paper, portray
- Provides a clear outline of a topic with no further explanation required
- Poster viewers want to see as much as possible and read as little as necessary
- Any text should be legible to the naked eye from a distance of 2-3 m (Font size min. 20 Pts)











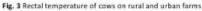


A poster tells a story

- Simplicity is key.
- Viewers only have few minutes to look at your poster

 apture and hold the reader's attention.
- Put informative statements and meaningful graphics.
- Sentence fragments are easier to comprehend than full sentences.
- Bulleted lists are effective.
- Conclusions should be brief, and should leave the reader with a clear message to take away.







Methods

- Field research Aug. 2017 March 2018
- Household survey of milk producers who have sold milk in the last year.
- Sample (Fig. 2) included members of dairy cooperatives, livestock breeders cooperatives or independent farmers.







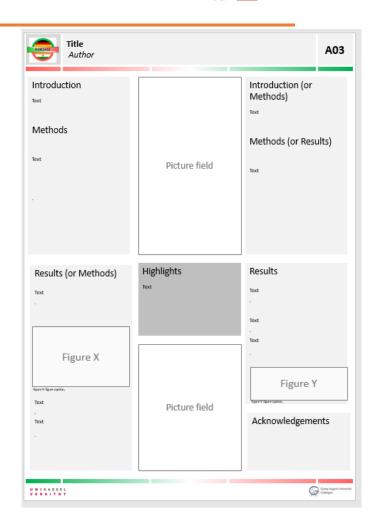








- Title, authors, affiliation
- Statement of the problem / introduction
- Brief materials and methods
- Results
- Conclusion of the work / highlights



















- Title: Needs to be catchy; max: 2 lines.
- Introduction: Use absolute minimum of background information and definitions.
- Materials and methods: Briefly describe site and study methods. You may use flow charts to summarize steps, photograph or labeled drawings.
- Results: briefly describe qualitative and descriptive results, combine this with presentation of the data by charts/tables.
- Conclusions: point out the relevance of results to the reader.

Methodology











- Treatment RTF removed tillers that could still have developed fertile panicles ('developmental plasticity');
- Extent of grain yield reduction depends on development stage of the plant and intensity of defoliation (Fig. 2).
- Any defoliation before grain dough stage substantially reduces

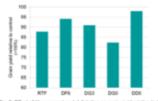


Fig. 2. Effect of filer removal and defoliation on grain visid relative to the









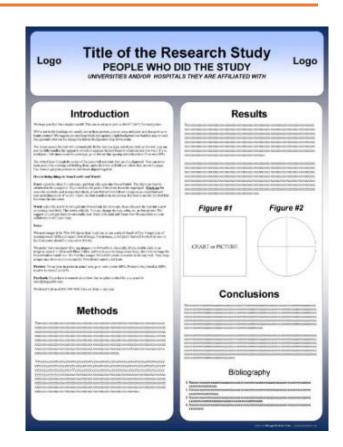






Vertical (reading down the columns)

 If there is doubt about the order in which your poster should be read, give numbers to the sections or link them with arrows.



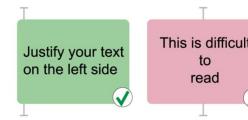
Avoid common mistakes



- Do not make your poster too wordy
- Use a non-serif font (e.g., Helvetica)







- Justify your text on the left side.
- Do not "bullet" headers: larger font size + simple "bolded" format is sufficient
- The width of text boxes should be approx. 40 characters (11 words/line)
- Avoid text blocks longer than 10 sentences
- Whenever possible, use bullet point sentences rather than flow text
- Avoid underlining
- Abbreviations should be avoided, or require a legend / full explanation









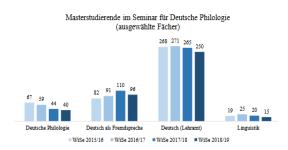






- All graphs should have axis labels formatted in "Sentence case" (not in "Title Case" and not in "ALL CAPS")
- Same is true for the main text
- Avoid using red and green together
- Graph titles should be short & informative
- Never give your graphs a colored backgrounds or grid lines
- 2D graphs instead of 3D





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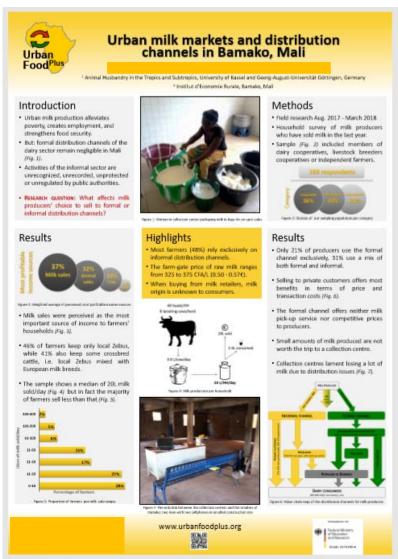


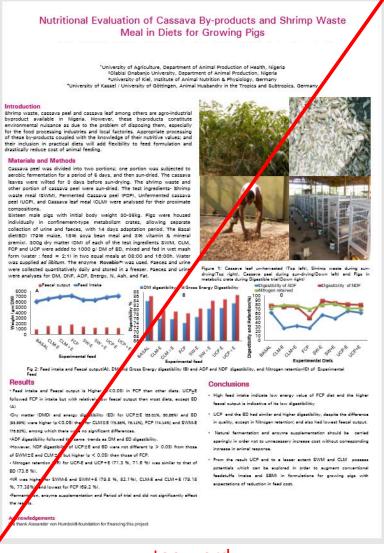
- Let your poster "breathe"
- Details on graphs and photographs should be viewed from 2m away (axis numbers, labels, figure legend, etc.). Most viewers will read *only* your figures!
- In photographs, add a thin gray or black border to make it more visually appealing



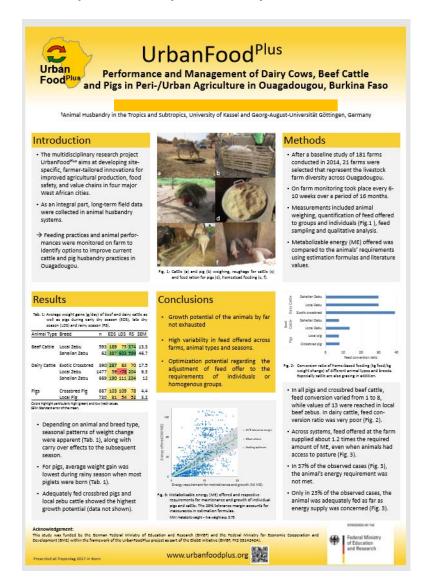


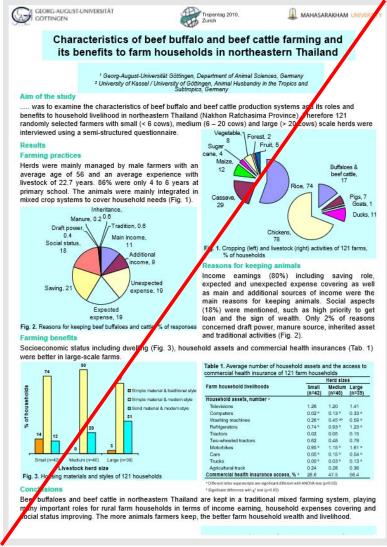
Short Title		
Introduction Body of the introduction section Fix chart tile		Conclusions Bullet 1 Bullet 2 Bullet 3 Bullet 3 Bullet 4 Bullet 5 Bullet 6
Objectives • Bullet 1 • Bullet 2 • Bullet 3	Discussion	P 194 106
	1.First point 2. Second point	



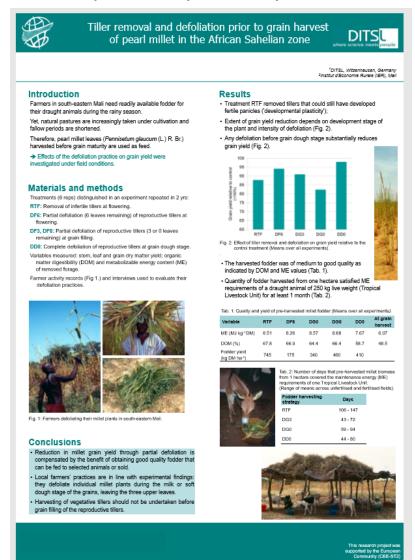


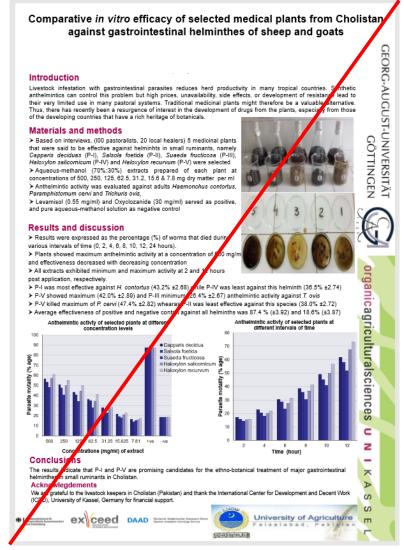
too wordy





unbalanced, table shows too many numbers





Wordy, colors not matching, pictures distorted

