# Factors influencing fish consumption frequency in Kibera informal settlement, Nairobi-Kenya 

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## Introduction

$\Rightarrow \quad$ Fish is an important source of animal proteins, omega-3 fatty acids, vitamins, and minerals has been proven to promote food security and reduce under nutrition, especially among the developing nations.
$\Rightarrow \quad$ Urban growth has led to poor sanitation, nutritional and food insecurity.
$\Rightarrow \quad$ Increased urban migration has increased the need for improved food and nutrition security globally.

## Objective

$\Rightarrow \quad$ To understand the rate at which households in Kibera informal settlement consume fish.

## Methodology

$\Rightarrow \quad$ Research Design- cross sectional research design
$\Rightarrow \quad$ Sampling procedure-Multi-stage Sampling

## Ordered logit model results

| Frequency of fish consumption | Coeff | Robust <br> Std.err | P- <br> value |
| :--- | :--- | :--- | :--- |
| Age of food decision maker | 0.003 | 0.004 | 0.515 |
| Gender of the food decision maker | $-0.210^{*}$ | 0.115 | 0.057 |
| Household size | 0.033 | 0.048 | 0.489 |
| Years in education of food decision maker | $-0.031^{*}$ | 0.019 | 0.083 |
| Total monthly household income | $0.158^{* *}$ | 0.074 | 0.032 |
| Migration to Kibera | $-0.217^{*}$ | 0.123 | 0.078 |
| dependents on income | -0.039 | 0.042 | 0.348 |
| Occupation of the food decision maker | -0.262 | 0.172 | 0.128 |
| Processed fish | $0.732^{* * *}$ | 0.212 | 0.001 |
| Total price of fish | $-0.003^{* * *}$ | 0.001 | 0.000 |
| Neighborhood effect | $0.004^{*}$ | 0.002 | 0.095 |
| Time taken to nearest outlet (walking minutes) | $0.011^{* *}$ | 0.006 | 0.075 |
| Number of outlets within 100-metre radius | $0.018^{*}$ | 0.010 | 0.078 |
| Cultural influence on food choices | 0.002 | 0.002 | 0.313 |
| Dietary knowledge index (DKI) | -0.012 | 0.019 | 0.517 |
| Religion's Influence on food choices | -0.001 | 0.002 | 0.680 |

## Conclusion

Fish is relatively expensive since daily consumptions are lower ( $0.52 \%$ ) with majority ( $40.78 \%$ ) consuming fish 2-3 times a week.
$\Rightarrow$ There is need to increase the availability of processed fish in the market which promotes frequency of fish consumption.
$\Rightarrow$ Need for increased awareness on health benefits of consuming fish hence improving nutritional diversity.

## Results

$\Rightarrow 98 \%$ of the sampled households were fish consumers with over $57 \%$ consuming fish more than 2-3 times a week.
$\Rightarrow$ Results revealed that Gender, education level, monthly income, occupation, migration, processed fish, price, neighbourhood effect, time taken to the nearest outlet and number of outlets within a 100 -metre radius influenced the frequency of fish consumption.

