

# Prioritizing FLR adoption drivers in Irodo Watershed (DIANA, Madagascar)

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## Introduction

Forest Landscape Restoration (FLR) is a globally recognized approach aimed at restoring ecosystems, enhancing biodiversity, and supporting sustainable livelihoods (Chazdon et al., 2017)

FLR in Madagascar encompasses a range of approaches similar to those documented in other sub-Saharan African contexts : Tree-planting-based techniques (TPB); Agroforestry practices (AF); measures such as soil and water conservation (SWC) and conservation agriculture (CA) that various actors choose and implement (Djenontin et al., 2022)

Although FLR implementation has focused on community-led reforestation since 2016, they have not been adequate to accomplish national restoration targets (1,8 out of 4 million ha until 2013).

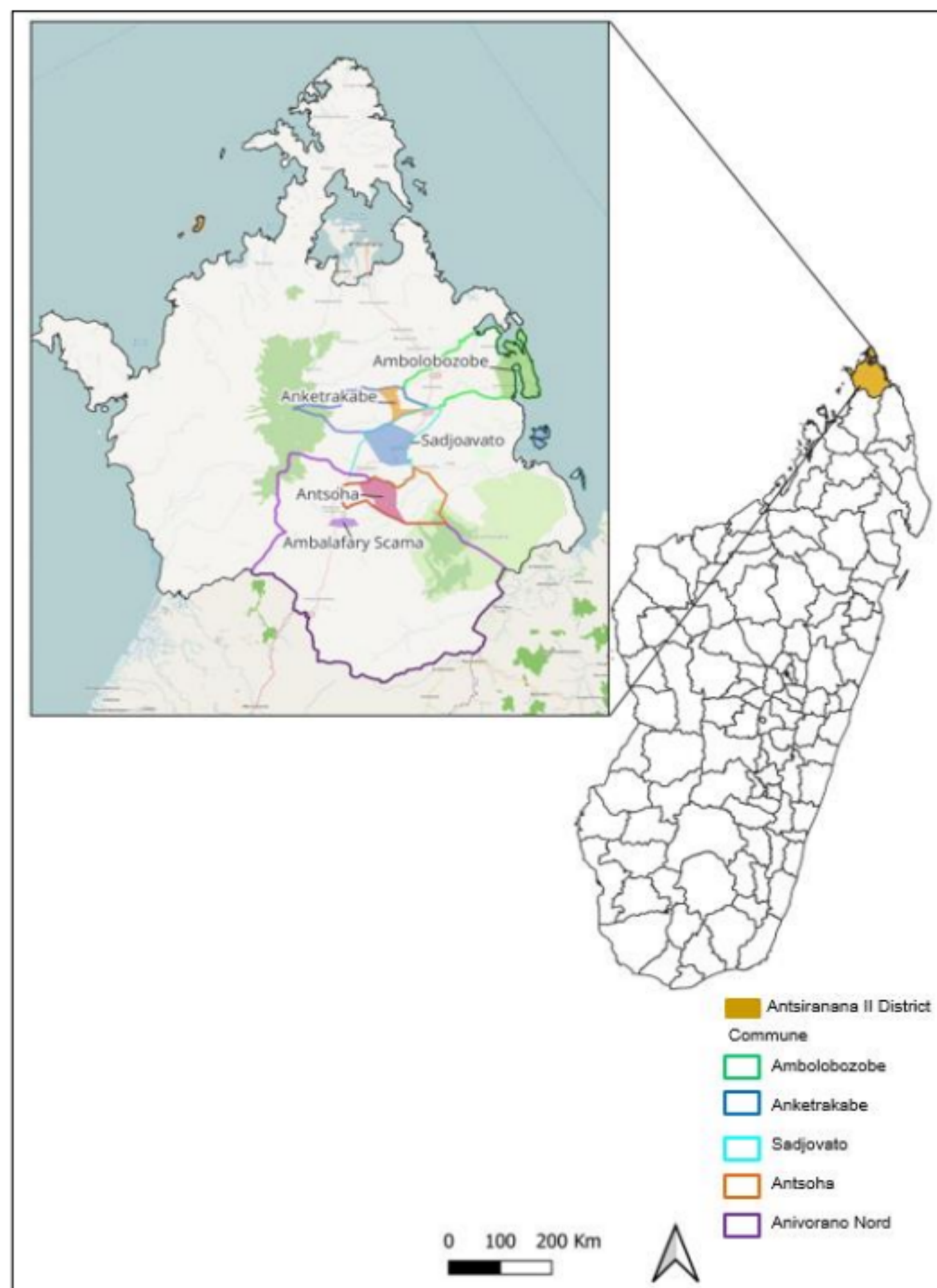
At the individual level, particularly among farmers, the adoption of FLR remains an underused opportunity

## Aims

Identify the factors of adoption for each FLR practice group (Tree-planting-based techniques (TPB); Agroforestry practices (AF); measures such as soil and water conservation (SWC) and conservation agriculture (CA) )

Prioritize these factors using Analytical Hierarchy Process per group of factors

## Methodology



### STUDY AREA

Northern part of Madagascar,  
DIANA region

Irodo Watershed: composed of 9  
communes

5 Communes: Ambolobozobe,  
Anketrakabe, Sadjoavato,  
Anivorano, Antsoha

Figure 1: Study area. Source:  
Raharinaivo, 2023

### OVERVIEW OF THE STUDY FRAMEWORK

#### PHASE

#### METHODS

#### OUTPUTS

1

Identification of the  
factors of adoption

\*Variable choices  
\* Household survey  
\* Descriptive analysis of households  
\* Probit regression models

Factors of  
adoption for TPB,  
AF, CA and WSC

2

Ranking of the factors

\* Focus Group Discussions (1.pairwise matrix  
2. validation)  
\*Analytical hierarchy Process (1. priority weight  
calculation  
2. normalization)

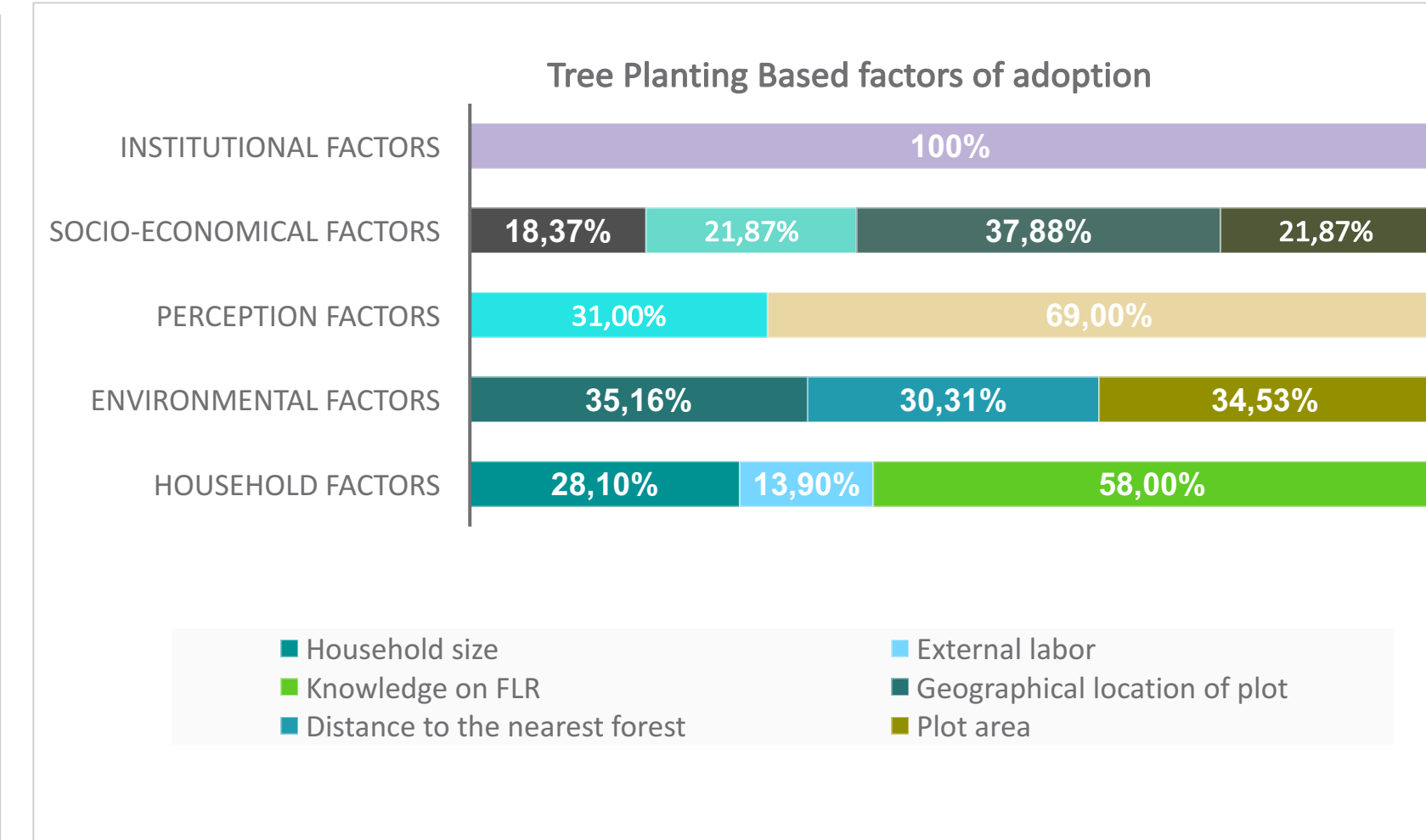
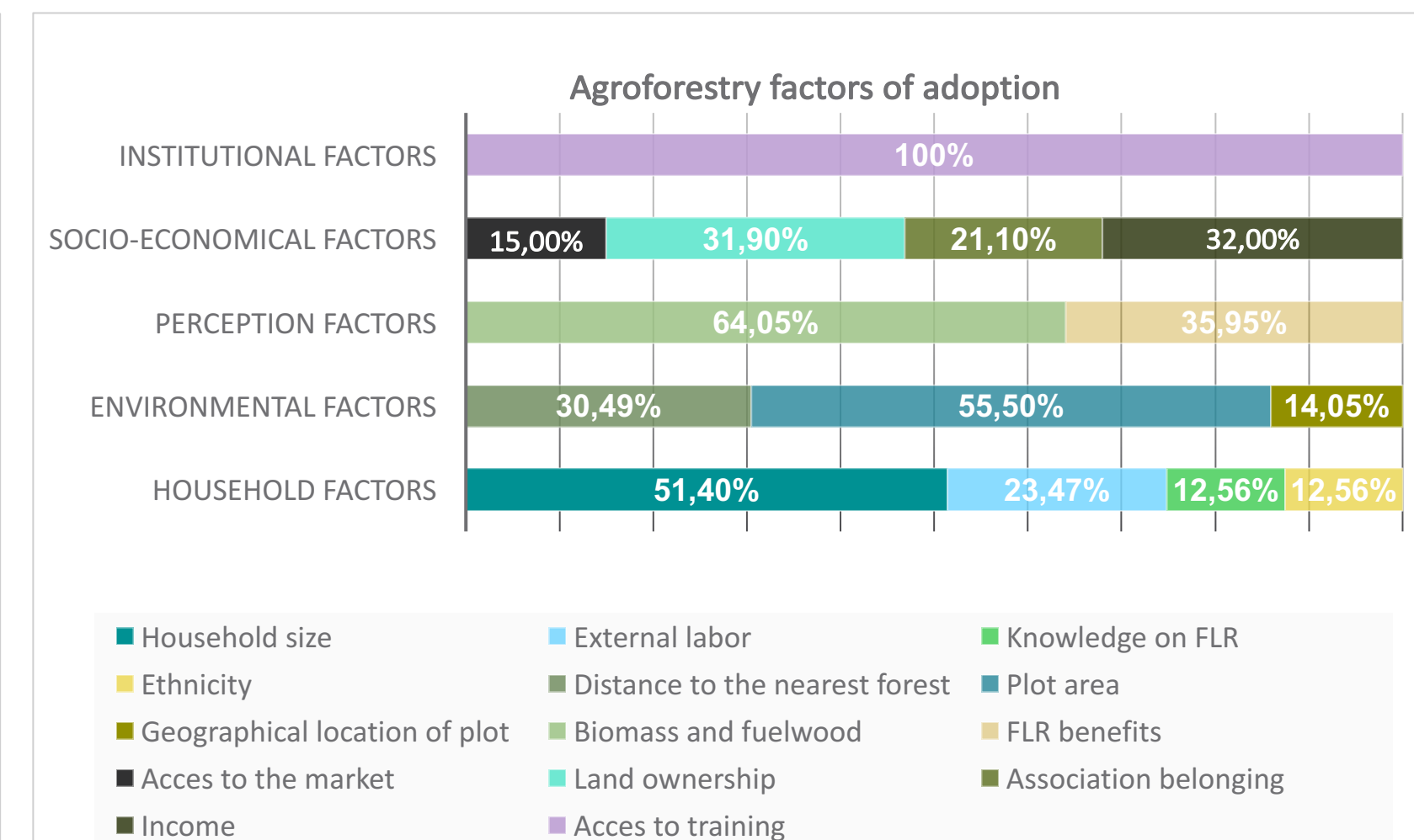
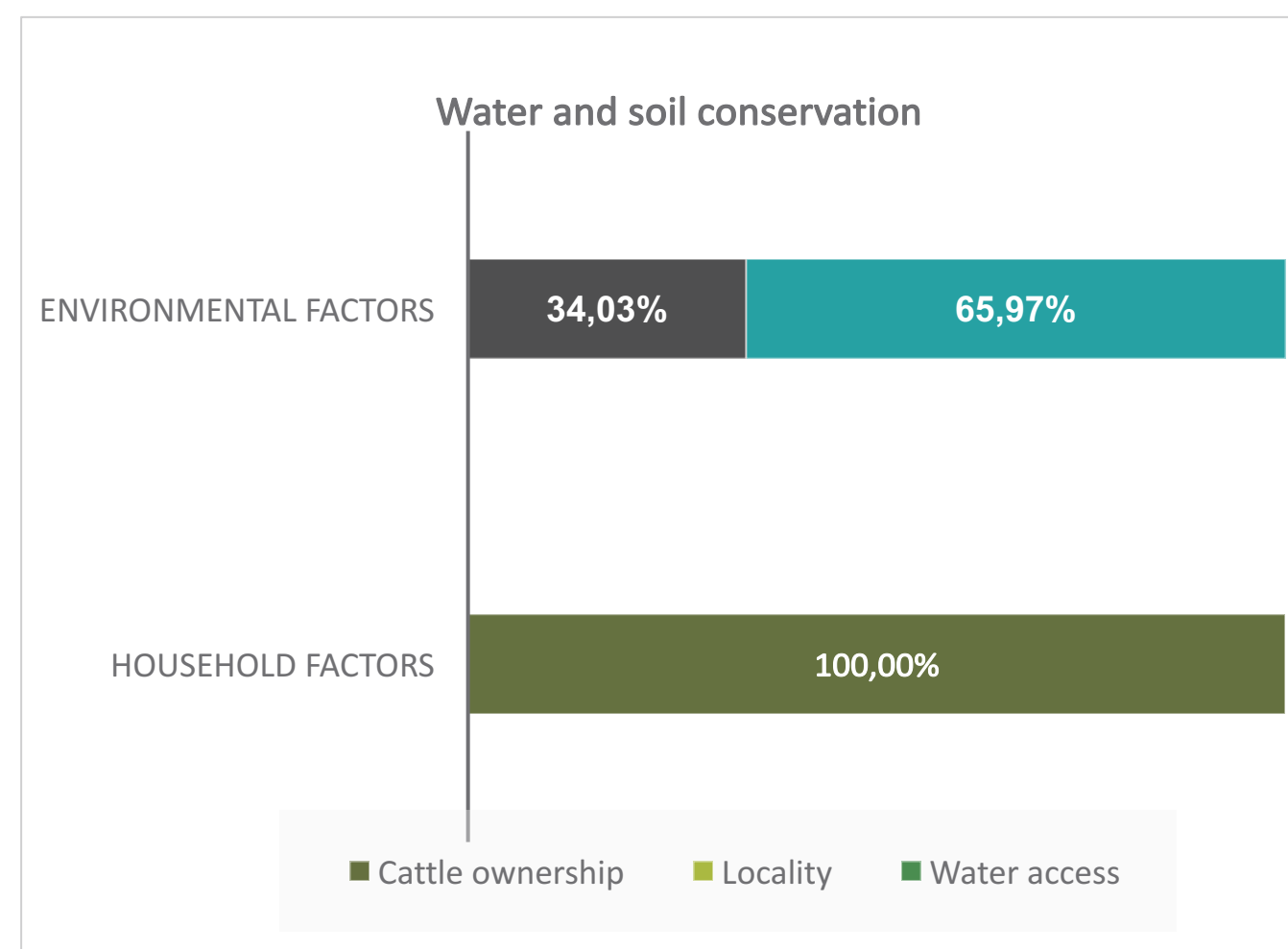
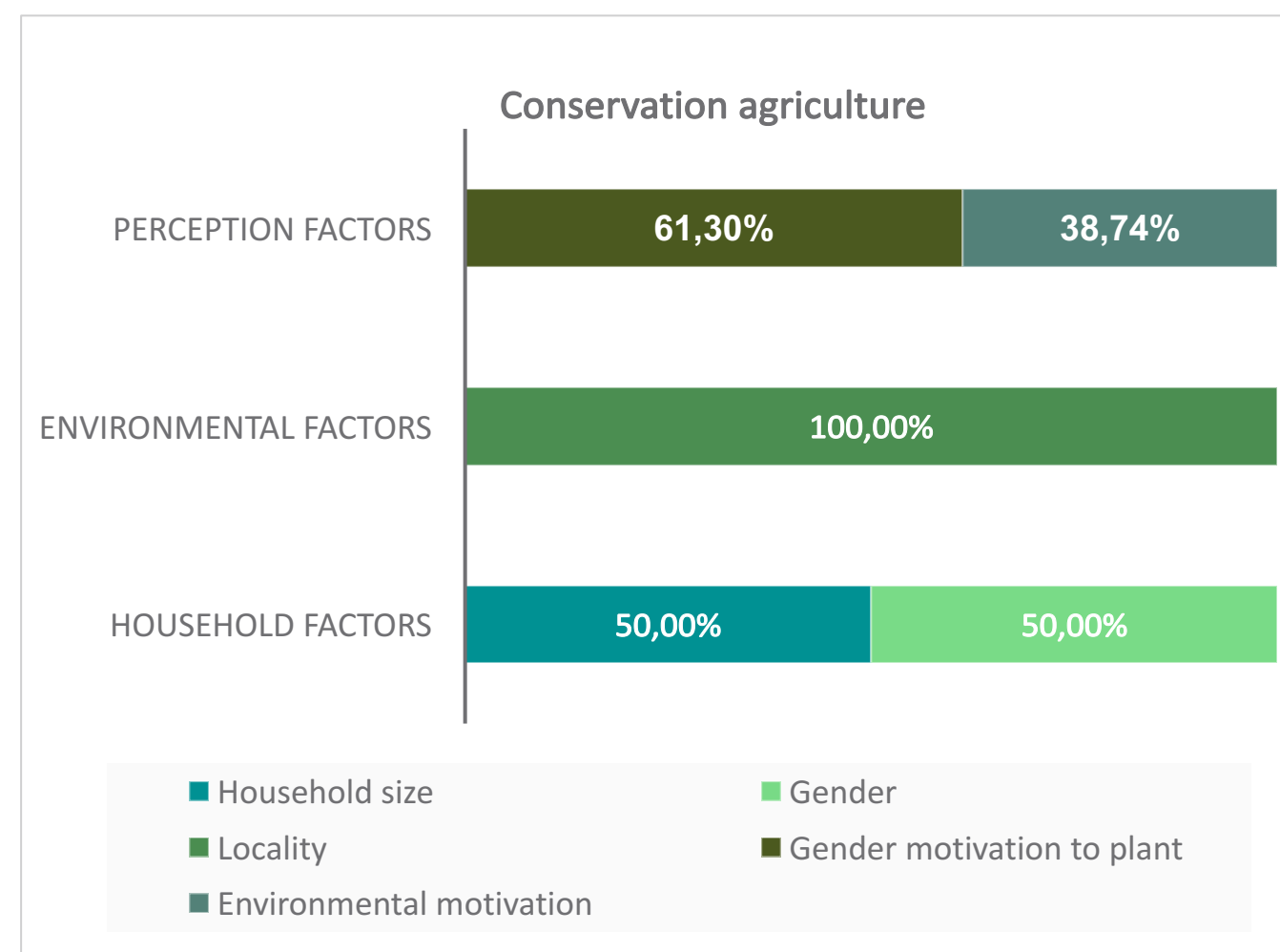
Identification of  
important  
factors

## FLR adoption drivers identified

Variables	Tree Planting Based	Agroforestry	Conservation agriculture	Water and soil conservation
Gender of household head			✓	
Migrant status		✓		
Household size	✓	✓	✓	
Familiarity with FLR practices	✓	✓		
Cattle ownership				✓
External labour	✓	✓		
Access to the market	✓			
Land ownership	✓	✓		
Income		✓		
Association belonging	✓	✓		
Water supply				✓
Geographical location of the plot 3	✓	✓		
Geographical location of the plot 4		✓		
Distance to the nearest forest	✓			
Locality			✓	✓
Land size	✓	✓		
Gender motivation in FLR practices			✓	
Perceived benefits of FLR	✓	✓		
Perceived benefits of biomass production		✓		
Environmental motivation*			✓	
Access to training	✓	✓		

\* Climate change attenuation, biodiversity enhancement, medicinal plant benefits

## Ranking of these factors per group of factors and practice



## Conclusion

- Adoption of TPB and AF are similar
- They are linked to 5 groups of factors, unlike CA and WSC
- Practitioners need to take these specific factors of adoption to adjust their intervention. E.g: promoting CA in a women's association rather than in anothr group, highlit the multiple benefits of agroforestry

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