Stakeholder engagement in agro-climate service planning

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1. Agro-climate services (ACS) planning

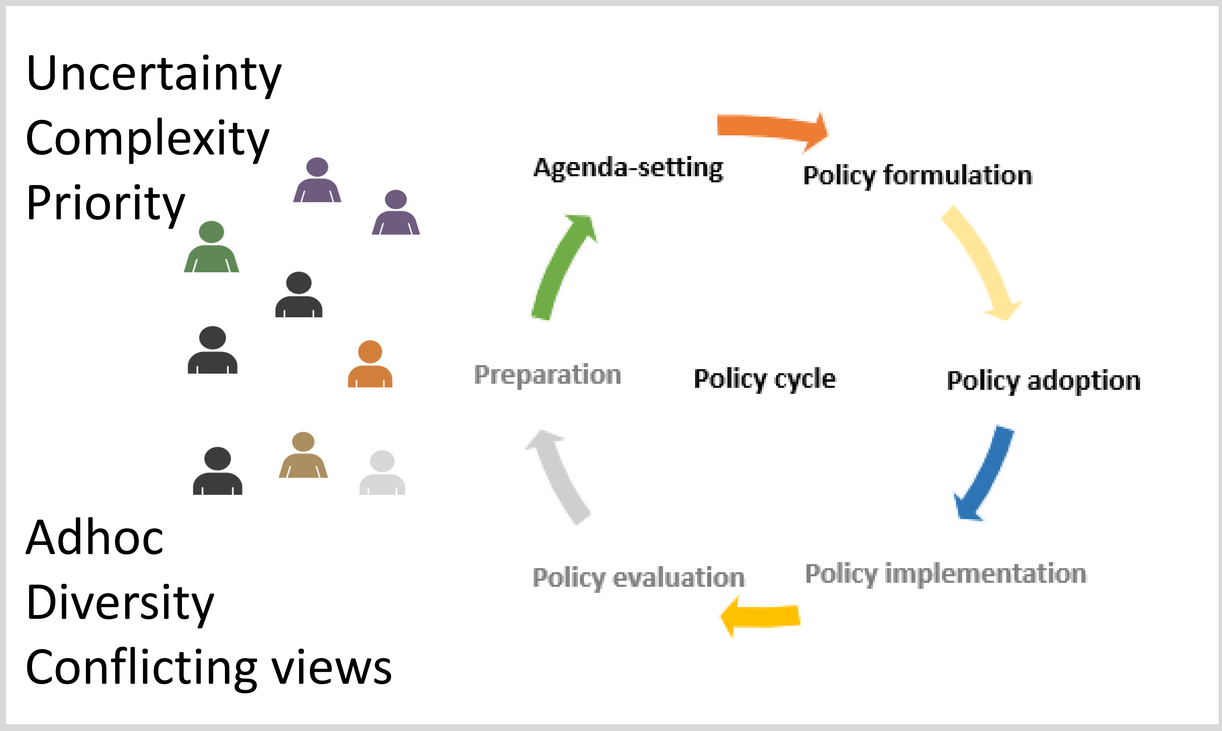

Fig. 1: Challenges to engage stakeholders in ACS planning

2. Stakeholder identification and analysis

Stakeholder is defined as any **individual** or **group** who has an **interest** in a decision, or who can **affect** or is **affected** by a decision

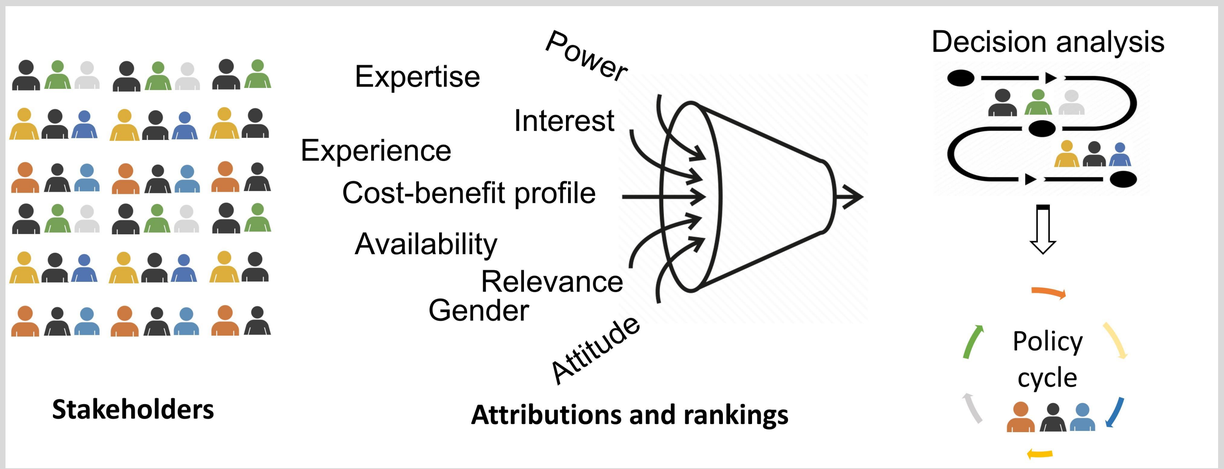

Fig. 2: Combining stakeholder analysis and decision analysis

3. Attribute analysis informs stakeholders' roles in decision-making processes

- Availability, experience, expertise and gender help identify **experts** who determine and **forecast** impacts of ACS investment decisions in Dien Bien, Vietnam
- **Multiple attributes** and its **rankings** and **categorizations** help identify stakeholders' roles in different decision points during socio-economic planning

Experience | Availability | Expertise | Gender | Influence |Relevance |Interest | Availability | Attitude | Cost-Benefit Profile

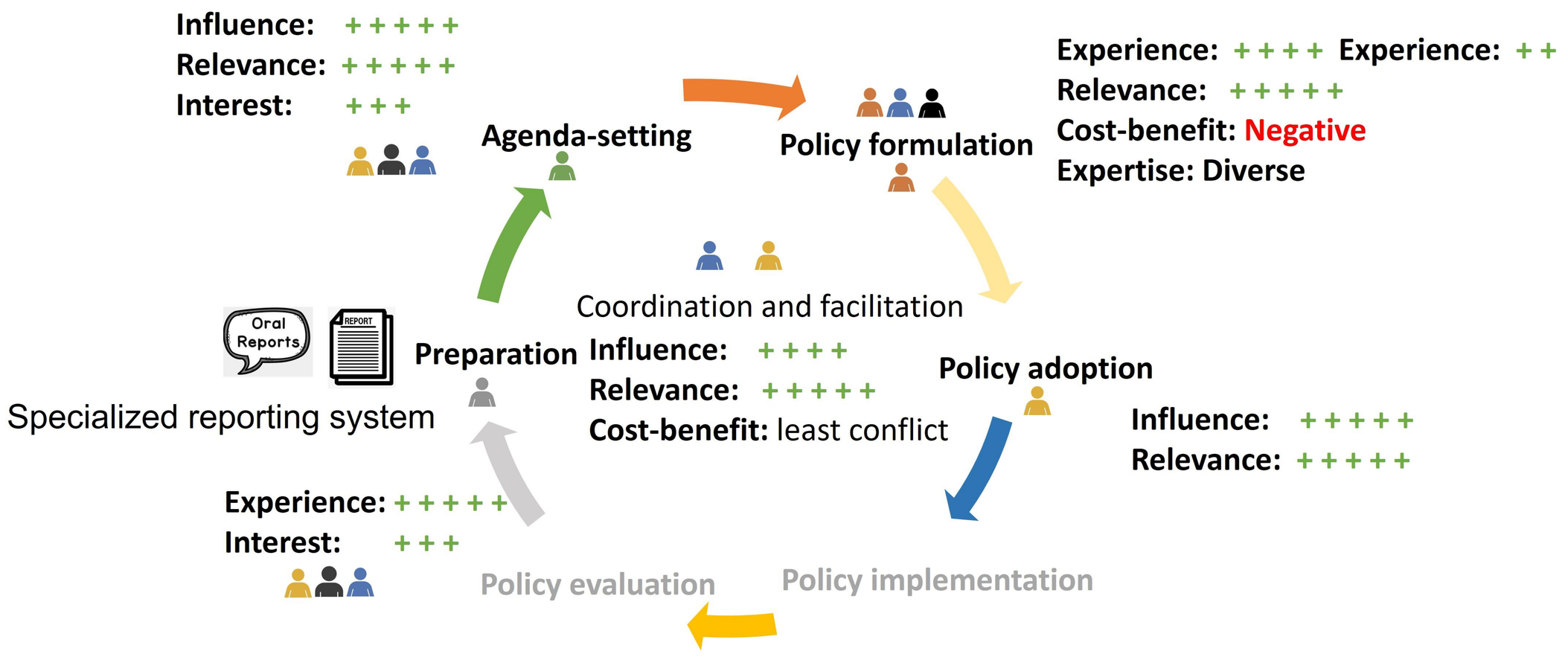

Fig. 3: Suggested strategy for engaging stakeholders in ACS decision-making processes

- Clearly **defining stakeholders** and their **(multiple) attributes** helps optimize engagement, promote genuine participation and reduce potential fatigue
- Stakeholder attributes are **dynamic** and should be **monitored continuously**
- Combining stakeholder analysis and decision analysis enhances the **credibility, legitimacy, and relevance** of decision-making evidence

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Luu, T.T.G., Luedeling, E., Whitney, C., Biber-Freudenberger, L., 2024. Stakeholder engagement in agro-climate service planning. Clim. Serv. 33, 100432. https://doi.org/10.1016/j.cliser.2023.100432

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