



### INTRODUCTION

#### RESEARCH OUTCOMES AND TECHNOLOGIES EXIST BUT ARE NOT REACHING FINAL USERS

- Gaps between horticultural sector needs, dynamic policy landscape, and public research in LDC's
- Traditional public research often fails to deliver impact

#### FOR IMPACT

- Strategic research must be tailored to local contexts and address most pressing needs
- A holistic and dynamic process is needed to map demand, prioritize, and contextualize research
- Underrecognized but important role of **Research & Innovation Brokerage**



### TRADITIONAL RESEARCH AND INNOVATION PROCESS

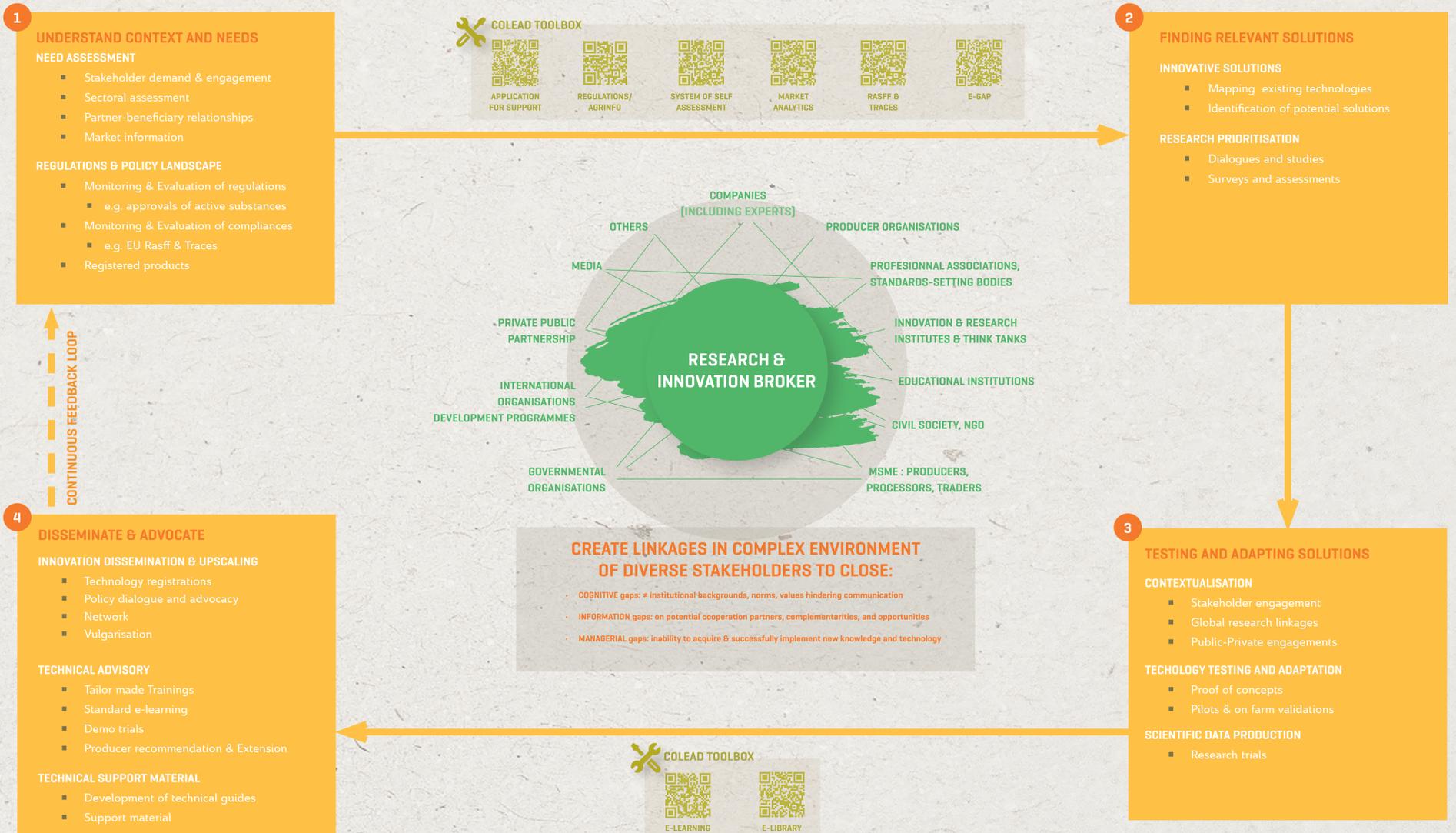


### COLEAD METHODOLOGY

#### PRIORITISED THEMES



### RESEARCH & INNOVATION BROKERAGE TO BRIDGE THE LAST MILE DELIVERY GAP



### RESULTS & CONCLUSION



#### RESEARCH & INNOVATION BROKERAGE

- Tracks demand & prioritizes research
- Facilitates research linkages and strategic partnerships
- Offers a **NETWORK** and **TOOLBOX** (open access) to accelerate impact
- Supports dissemination and adoption of research outcomes

A VEHICLE THAT COMPLEMENTS THE TRADITIONAL RESEARCH AND INNOVATION PROCESS TO A **HOLISTIC APPROACH** THAT SUPPORTS TRANSFORMATION TO SUSTAINABLE HORTICULTURE AND TRADE