



Fruit Tree Growing Program to Increase Nutrition and Livelihood Development among Rural Households in Zambia

Gift Chitambala Westwood Agri Limited

Introduction

 This project will aim to promote household level fruit production and value addition so as to provide a source of nutrition, income generation and environmental conservation among households that the project will target. The project will train 1000 participants on propagation and management of high value grafted fruit trees.

Objective(s)

- To promote household fruit production.
- To promote household nutritional status.
- To promote income generation opportunities.
- To promote environmental conservation.

Problem tree Climate Environmental Poverty Degradation Shocks Increased Poor nutrition deforestation status Low Fruit Tree Production Limited access to Unfavorable Limited knowledge quality grafted Fruit Weather on trees fruit growing **Patterns** Irees

Possible Risks

- Unfavorable weather dynamics
- Limited Knowledge on fruit tree management

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Implementation steps

- Fruit tree propagation
- Fruit Tree Management training and distribution
- Value Addition
- Marketing and Trading



Expected Costs

Fruit Tree Planting – 20,000 Euro Processing Equipment – 60,000 Euro Raw materials Mobilisation – 50,000 Euro Administration – 15,000 Euro



