



Factors influencing the adoption of sustainable livelihoods: a case study of smallholder cocoa farmers in the Eastern region of Ghana



Background and objective

- Cocoa is a leading cash crop in Ghana with unstable quantity produced annually.
- So how do cocoa farmers survive when production is low?
- Sustainable Livelihood Program (SLP) has been introduced to cocoa farmers by stakeholders
- The study sought to assess the rate of SLP adoption among cocoa farmers .



Conclusion

SLP adoption is still emerging because farmers do not have the needed resources to begin.

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Materials and methods

- 300 cocoa farmers in the Asamankese Cocoa district were randomly selected for the study
- Binary Logistic Regression model was employed

Results

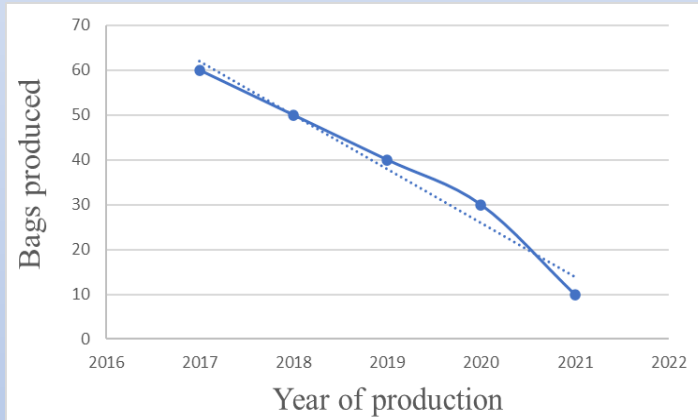


Fig1: Annual cocoa production

SLP adoption

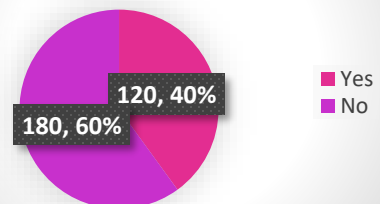


Fig2: SLP Adoption

Determinants

Significant ** when $p < 0.05$

- ❖ Economic ($p=0.034^{**}$)
- ❖ Environmental = 0.044^{**}
- ❖ Socio-cultural= 0.002^{**}
- ❖ Personal = 0.031^{**}