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RICE AND BEAN CONSUMPTION IN BRAZIL DURING COVID-19 PANDEMIC

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OBJECTIVE

To follow the behavior of the Brazilian consumer of rice and beans during the Covid-19 pandemic.

METHODOLOGY

Therefore, an online survey was carried out with 328 consumers from different Brazilian states between November 2020 and January 2021. Information was raised regarding the consumption of rice and beans during the pandemic. The data were submitted to frequency analysis, descriptive statistics, and mean tests.

RESULTS AND DISCUSSION

The main results were:

- that during the pandemic in 2020 there were no major difficulties in finding rice and beans to purchase;
- that the amount of rice and beans consumed during the pandemic in households is equivalent to the pre-pandemic period;
- that the main reasons for the increase in the prices of rice and beans are related to high demand, increased exports and inelastic supply in the short term;
- that the most consumed products form polished or white rice, carioca beans, and black beans;
- that price and brand, in this order, are the main criteria for purchasing rice and beans;
- that the emergency aid paid by the Federal Government in 2020 did not change the consumption habits of rice and beans; and
- that most consumers interviewed intend to maintain rice and beans consumption habits in the post-pandemic.

CONCLUSIONS AND OUTLOOK

Overall, only minor changes in consumption pattern of rice and bean during the pandemic were observed.

REFERENCES

Please check full paper for full list of references (Abstract ID 446).