INTRODUCTION
- COVID 19 became widespread early in 2020
  - Index case identified 27th February
  - Lock down in Nigeria : March 30
  - Complete, partial
  - Businesses closed, lost employment

METHODS
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- Google forms: April/May 2020
- 75 lower to middle income individuals
- Limitations:
  - Limited scope with online coverage
  - Narrow income class

Analysis
- Willingness to Accept (WTA) Estimate
- Contingent Valuation method (CVM)
- Binary probit discreet choice regression

RESULTS

**Table 1: Value of WTA Estimation**

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<tr>
<th>WTA</th>
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**HIGHLIGHTS**
- Vulnerable livelihood reduces positive response to WTA
- Age, food expenditure, household size likely reduces probability of WTA
- Marriage union increases probability
- Alternative measures are key

OTHER ACCEPTED MEASURES

- USE OF FACE MASKS
- SOCIAL DISTANCING
- WASHING OF HANDS

NEXT STEPS

Larger scope to estimate VALUE OF LIFE.

National COVID 19 Telephone survey