STAPLE FOOD CONSUMPTION INFLUENCING ECONOMIC, SOCIAL, CULTURAL, NUTRITIONAL, AND PUBLIC HEALTH ASPECTS IN BRAZIL

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(1) INTRODUCTION

MULTI-FACETED CONCEPT FOOD SECURITY

SCOPE

1. Step: Research/diagnostics with consumers (perception and needs of consumers)

2. Step: Data evaluation by different professionals (issues and misperceptions that are interfering in reducing rice bean consume in Brazil)

3. Step: Promotion and dissemination (Customized advertising pieces)

METHODOLOGY

Embrapa and university

(2) OBJECTIVE

FUTURE FOOD SECURITY

Concern this research is concentrated in this topics. Focusing on the main foods of Brazilians "rice and bean"

(3) METHODOLOGY

(4) RESULTS AND DISCUSSION

(5) CONCLUSIONS AND OUTLOOK

REFERENCE


