



Tropentag 2020: Food and nutrition security and its resilience to global crises

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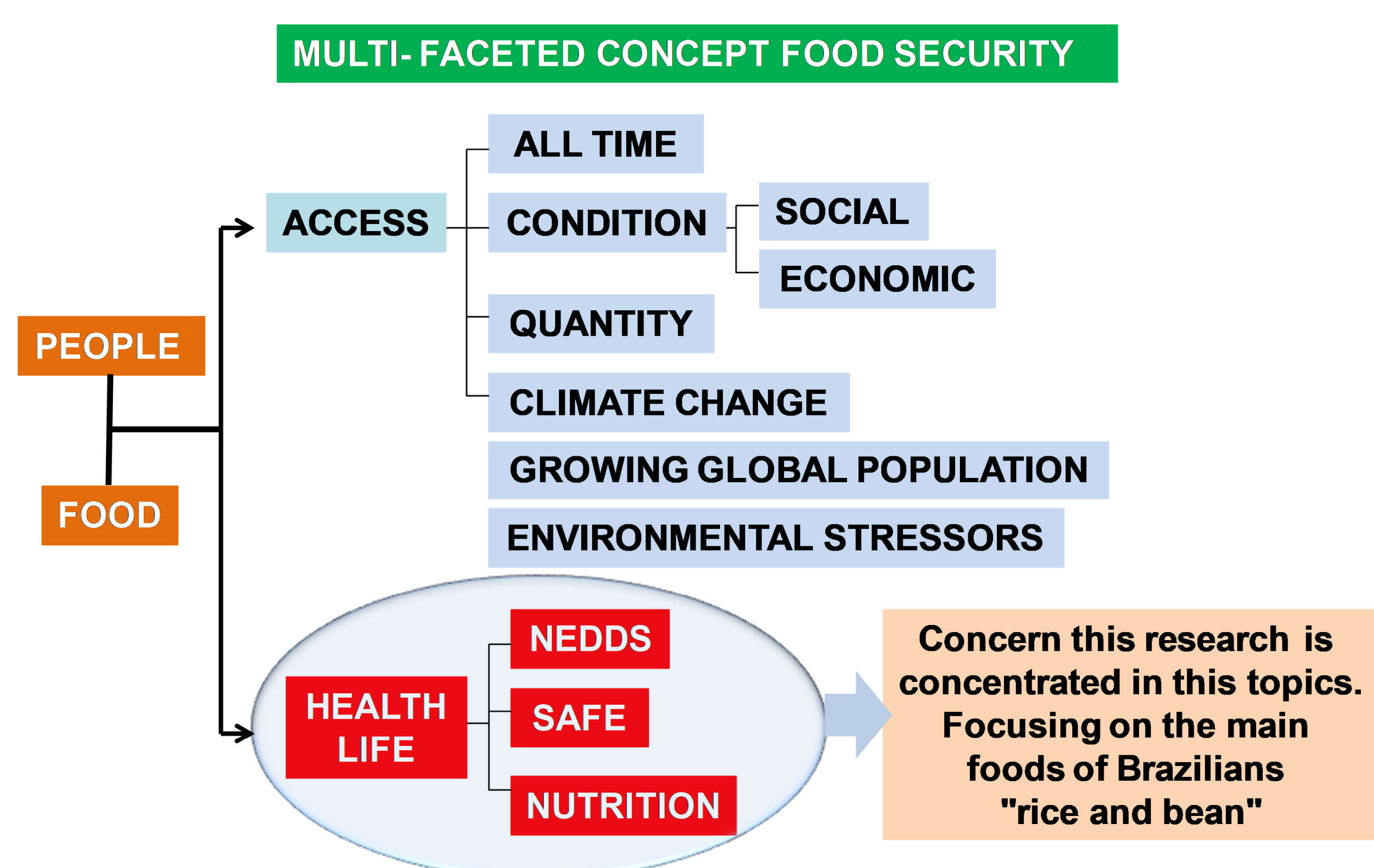
STAPLE FOOD CONSUMPTION INFLUENCING ECONOMIC, SOCIAL, CULTURAL, NUTRITIONAL, AND PUBLIC HEALTH ASPECTS IN BRAZIL

Carlos Magri Ferreira^a, Alcido Elenor Wander^a and Reginaldo Santana Figueiredo^b

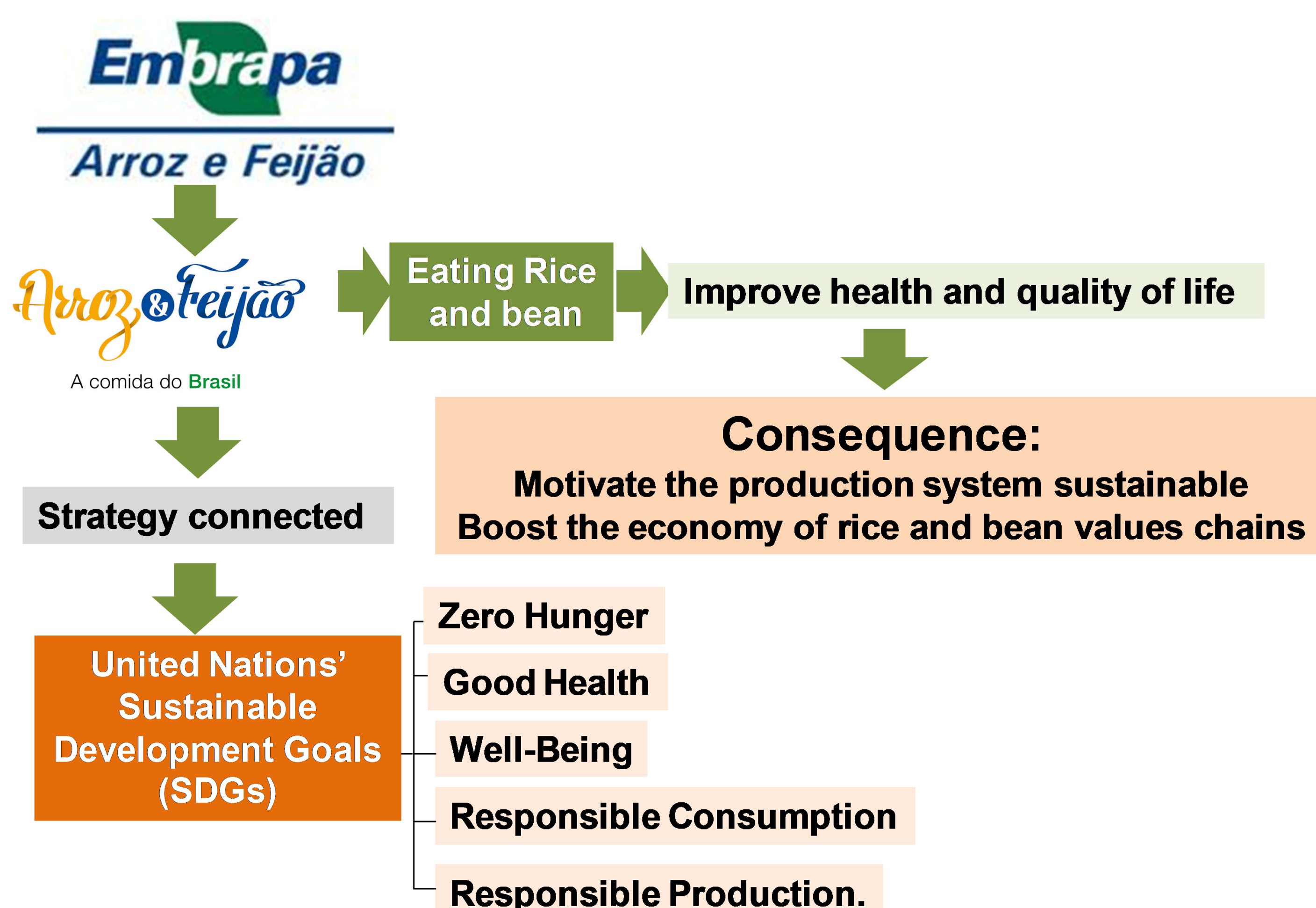
^a Embrapa Rice and Beans, Santo Antonio de Goias, GO, Brazil. carlos.magri@embrapa.br, alcido.wander@embrapa.br.

^b Federal University of Goiás, Goiania, GO Brazil. emaildesantana@gmail.com.

(1) INTRODUCTION



(2) OBJECTIVE



(3) METHODOLOGY

SCOPE

Defined by entities from different segments of the value chains of these products at the Ministry of Agriculture

1 STEP : Research/diagnostics with consumers
(perception and needs of consumers)

2 STEP: Data evaluation by different professionals
(issues and misperceptions that are interfering in reducing rice bean consume in Brazil)

3 STEP: Promotion and dissemination
(Customized advertising pieces)

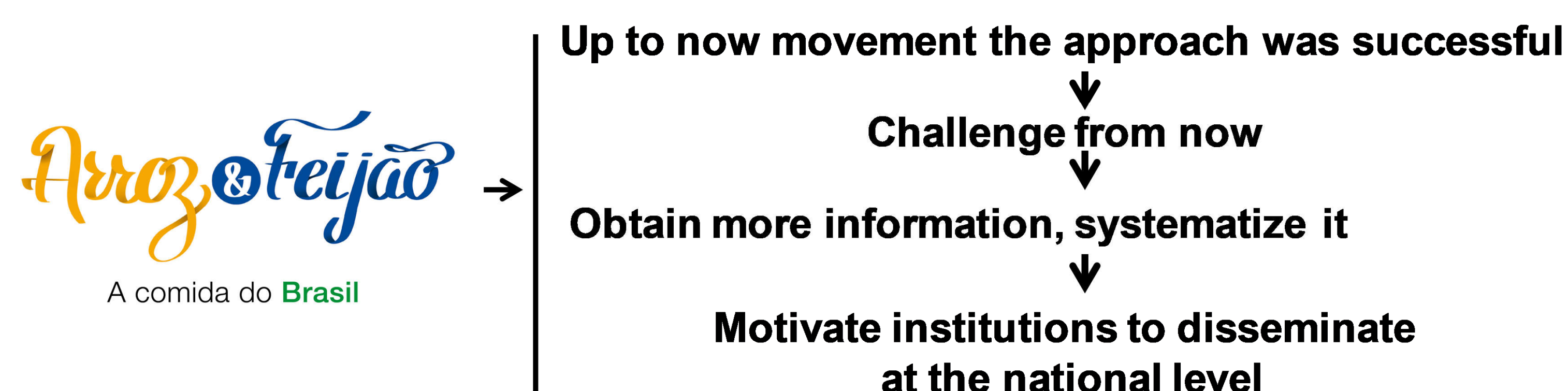
METHODOLOGY

Embrapa and university

(4) RESULTS AND DISCUSSION



(5) CONCLUSIONS AND OUTLOOK



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