The origins of “Heirs of Tradition” (2012-2020)

- Alquera’s program and the company’s importance in Colombia’s dairy sector.
- Pilot initiative in Santa, Colombia, one of the most affected regions due to the presence of armed actors and illicit crops.
- Objective: to tackle the low rates of schooling among producers, and the need for a transformation of livestock forms to increase their productivity and, in turn, the quality of life of families.
- Initial field activities were centered on two major fronts: ECAS or field schools (Escuelas de Campo) and the Plan Finca (farm plan), an educational initiative that introduces tools to facilitate the planning and improvement of farms (Alquera’s suppliers).