Future of Rural E-Commerce Development for Vietnamese Organic Agriculture
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Consumers have:
- little willingness to pay more for organic products
- little information provided in general

Farmers & related stakeholders face to:
- lack of legal framework
- high investment costs
- a consequence of the orientation of conventional agriculture development
- lack of information and guidelines on how to produce, harvest, process, and organise logistics
- challenges in the occurrence of diseases, yield loss and market access

Organic agriculture in Vietnam develops slowly

Promoting Vietnamese Organic Agriculture

Supporting Farmer

Connecting from Farm to Table

Networking & Communicating

Training & Consulting

Transferring Knowledge

Connecting Domestic to Global

VOF – not only an e-Market Place to Promote Vietnamese Organic Agriculture

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