



The Challenges of Smallholders and Small Entrepreneurs as Indirect Conservationists



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Introduction

The commercial varieties of Quinoa are widely known and consumed in Peru, and the world. There are critical technical and economic reasons why these commercial varieties are popular among the key actors, from producers to consumers along the value chain. But if this popularity causes reduction of farming areas for native varieties, plus a simple cost/benefit ratio does not seem fair to the farmers, then is the value chain development really promoting development? In this poster I argue that small entrepreneurs are the most suitable buyers but this actor face many disincentives to support conservation.

Material and Methods



Results and Conclusions

Value Chain of Indigenous Varieties through small entrepreneurs

