

The Challenges of Smallholders and Small Entrepreneurs as Indirect Conservationists



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The commercial varieties of Quinoa are widely known and consumed in Peru, and the Participant world. There are critical technical and observation **Methods** economic reasons why these commercial varieties are popular among the key actors, duction from producers to consumers along the value Visits to Cities structured BioStores chain. But if this popularity causes reduction nd interviews to (outside and/or key actors in producers' of farming areas for native varieties, plus a Lima) Intro markets Material simple cost/benefit ratio does not seem fair to the farmers, then is the value chain Visits to Ecomarkets, development really promoting development? Anlysis of BioStores relevant and/or In this poster I argue that small entrepreneurs Legislation producers' are the most suitable buyers but this actor face markets many disincentives to support conservation.



Semi

Situational

analysis

Field

Collection of

information from

(non)





- High productivity - Bigger grains
- Short times to harvest
- Low concentrations of Saponins
- -Considered in the statistics of the agrarian offices

- Highly nutritive Resistant to plagues, diseases and climate changes - Higher costs to produce - Less economical incentives

• Comply to ecological and social standards to

maintain healthy agroecosystems: Organic and

Participatory Guarantee Systems certification, and or

production at Buffer zones of national protected áreas.

• Make **direct contact** with producers and consumers: accountability and visibility of the reality in farm, which increases awareness.

• Promote the importance of native biodiversity

because in order to sell the products need informed

consumers.

organizations

• Legal functioning is surrounded by

bureaucratic procedures

• Low availability of research (findings and information).

• Extra time to network and find producers, who comply with normatives, quality and

deadlines.

• Low resources for (social) networking with

partners (i.e. restaurants).