More Impact through Collaboration – How International Agricultural Research and GIZ Collaborate to Achieve Impact on Scale – A Case Study from Tunisia

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Abstract

ICARDA is an International Agricultural Research Institute specialised in Dry Areas. Its key areas are conservation of agrobiodiversity, crop–livestock farming systems, value chain development and water and soil health management. GIZ in Tunisia collaborates with ICARDA through the support of a CIM – integrated expert and financing large and small grant projects. The CIM expert is responsible for the scaling of agricultural innovations as well as business development around these technologies. This is achieved through strong collaboration with national research and extension services (NARES), private sector, farmer groups and the national GIZ agricultural programs (Green Innovation Center and PAD). Scaling methods, like trainings, field visits and sending of SMS messages to farmers are tested and scientifically analysed regarding cost effectiveness and impact. Results are shared and recommendations are given to extension services and GIZ programs to help improving extension systems and adoption of innovations.

Keywords: Collaboration, GIZ, ICARDA

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