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The Role of Indonesian Government in Enhancing *Cinnamomum burmannii* Value Chain and Commercialisation to Improve Farmers' Livelihood

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Abstract

Genus *Cinnamomum* (Lauraceae) regroups some species whose stem barks are harvested, conditioned and traded as cinnamon on the international market. Over the centuries, cinnamon has been domesticated so that now at least six different ones are grown, esp. in South East Asia. The favourable type of cinnamon which is commercially used in the market is the *Cinnamomum burmannii* (Tees T.Nees) Blume, such as powder, quills and essential oil. Cinnamon fits in the agroforestry because the trees are grown in surrounding forest in Kerinci. The tree is cultivated throughout Indonesia such as Sumatra, Java, Sulawesi to Maluku, but the largest plantation is in Jambi province, Kerinci district.

In October 2017, a qualitative survey of smallholder farmers in Kerinci was designed to surface insights on the relationship of smallholder farmers and government to evaluate their connectivity to strengthen within the chain. This paper illustrated that many levers affect incomes, requiring input from actors such as local and national government. Our research addresses some of the issues faced by cinnamon producers in Korintje (Jambi province, Sumatra, Indonesia) who would like to strengthen the product's value chain. Therefore, the role of the Indonesian government is significant to be able to guarantee the export demand (quality and quantity) of cinnamon for the international market. Future actions can be implemented to improve the performance of the cinnamon value chain in Kerinci such as increasing the role of cooperatives in coaching, mentoring to farmers and strengthen the role of government to protect the cinnamon industry through pro-farmer policies.

Keywords: Commercialisation, livelihood, public policy, value chain