

Communication Strategy for the Conservation of Flood-plain Forests in the Amudarya River Basin, Uzbekistan

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DEGRADATION OF TUGAI ECOSYSTEMS

- reduced natural flood regime
 - water deficit and soil salinization
 - unsustainable wildlife management & overpopulation of deers
 - loss of woody biomass...
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- intensive land use and landscape changing activities
 - unsustainable resources use (illegal logging, poaching, forest fires, overgrazing, farming and excessive irrigation)...



Use protected floodplains and surroundings for research, monitoring, education & training
Improve Education for Sustainable Development, public awareness and involvement of locals in nature protection activities



POPULATION IN PA

- Raise visibility
- Raise environmental awareness
- Enhance identification with PA
- Support resource-saving standards
- Involve in planning & conservation
- Functioning Visitor Center
- Information points
- External communication, media campaigns

PA STAFF AUTHORITIES

- Enable to carry out environmental education & communication
- Capacity building
- Advisory work
- Build capacities
- Foster commitment

LAND USERS

- Transfer know-how
- Build capacities on sustainable practices
- Mitigate impacts of current practices
- Foster well-being
- Demo sites & Community trainings
- Training of Trainers & Extension materials
- Media coverage

EDUCATORS YOUTH

- Raise awareness on Sustainable Development and Education for Sustainable Development
- Enhance identification with PA
- Teachers' training
- Development of education materials
- Educational events (mobile exhibitions, contests, nature tours, green classes)

RESEARCHERS STUDENTS

- Share knowledge Strengthen scientific work & cooperation
- Enhance identification with PA
- Internships & applied research
- Workshops & conferences
- Public sharing & media coverage

TOUR OPERATORS

- Attract financial means for PA
- Foster commitment of PA staff
- Develop nature tours
- Set up infrastructure and equipment
- Train staff
- Target group oriented promotion & networking



Project: Ecosystem based land and forest management of the tugai habitats of Amudarya river for improving livelihood of local communities and as adaptation strategy to climate change (Uzbekistan/Turkmenistan), 2015-2017

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