



Marginal Willingness To Pay for Indirect Procurement Program Attributes: Evidences from Benin, WA

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I) BACKGROUND

- Since world food crisis of 2008-09 West-African countries have re-launched procurement programs
- Control distortion Market-based procurement approach Public-Private Partnership (PPPs): Indirect procurement program in Benin

III) RESULTS

- **Note:** traders are **paid** for maize delivered. If not interested, they request higher price as compensation. Otherwise, willing to **accept** lower price.
- **Attributes**
 - Supply system:** (L1) = assemblers (L2) = assemblers + small-whole sellers; (L3) = assemblers + small-whole sellers + whole sellers.
 - Incentives:** Transport & Price Information.
 - Waiting time:** payment delay. ASC = Free market.

II) METHODS & DATA

- **Methods:** Stated Preference Discrete Choice (SPDC) experiment based on random utility theory and the characteristics theory value.

Data: collected from 210 cereal traders on three markets located in three Municipalities of Northern Benin.

- **Data analysed** using
 - Mixlogit model for homogeneity in preference;
 - Mixlogit model with interaction for heterogeneity in preference.

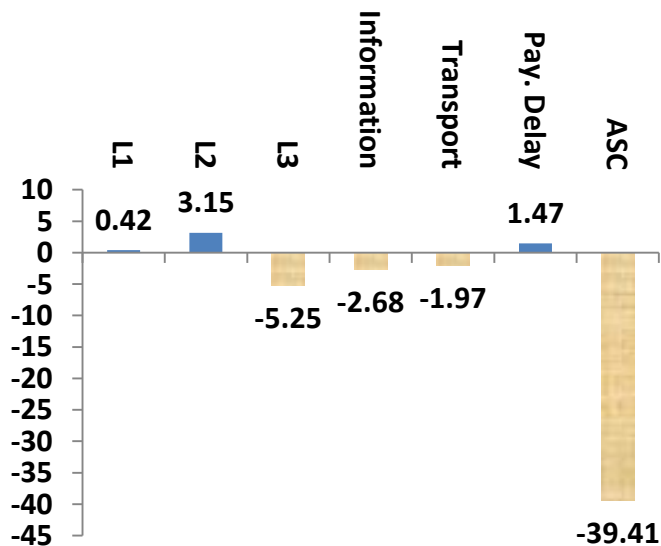


Fig.1: WTP for Program attributes

Fig. 2: Ranking of Attributes preference

1) ASC= Free market

2) L3= Assemblers + Small-whole sellers + Whole sellers

3) Price information per week

4) Transport Means remote areas

5) Longer Payment delay

