

# SURUMER - SUSTAINABLE RUBBER CULTIVATION IN THE MEKONG REGION



## Stakeholder Analysis in Support of Joint Land Use Decision Making: Case from Xishuangbanna, Southwest China

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#### When?

In recent 30 years

#### **Background**

#### Where?

Xishuangbanna, Southwest China, part of the "Indo-Burma biodiversity hotspot"



#### What problem?

Strong economic forces favor cash crop monoculture with the consequence of heavy degradation





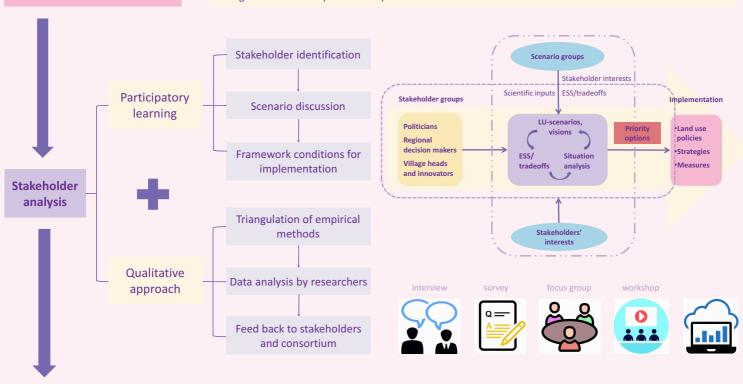
Rich biodiversity

Rubber monoculture

#### Call for sustainable land use

#### How?

Transdisciplinary process with researchers and practitioners, to develop solutions in order to improve ecological sustainability but not impair smallholders' livelihoods

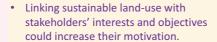


#### **Findings**

- Stakeholders are aware of the problems.
- These problems are not prior according to stakeholders' agenda and they are lack of motivation to change.

LAND MANAGEMENT

### Implications for implementation



 External supports could be incentives for stakeholders to adopt changes and alternatives.

#### Final remarks:

Stakeholder analysis is beneficial, in

- identifying stakeholders' interests
- facilitating their engagement
- making implementation strategies

for sustainable and applicable land use decision making.

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