



AGRICULTURE  
FOR IMPACT

Imperial College  
London

# 'A Doubly Green Revolution for the 21<sup>st</sup> Century'



**Tropentag 2011:  
Development on the  
Margin  
Bonn, 5-7 October 2011**

**Gordon Conway,  
Professor of International Development, Imperial College**

# **We Face Three Interconnected Challenges**

**About 1 billion people,  
or 1 in 6 of the world's population, are  
hungry**

**We have to increase food production by 70-  
100% by 2050**

**The food price spikes of 2007/08 and  
2010/11 will most likely be repeated.**

# The Ongoing Food Price Spikes



# Food Riots



European Photo Agency: Financial Times

# Underlying the spikes is a chronic crisis which is getting worse

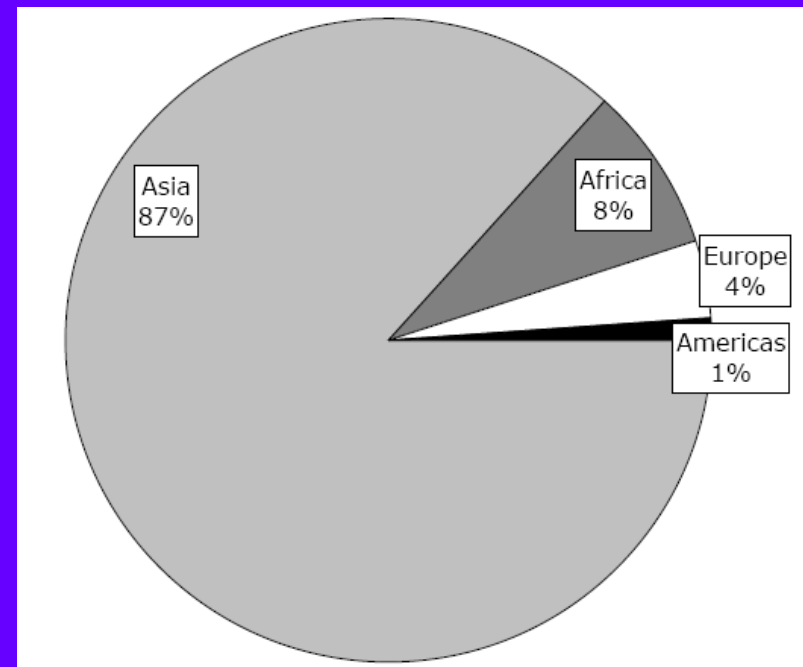
- The Drivers
  - **Rising populations**
  - Rising per capita incomes
  - **Growing demand for livestock products**
  - Rising fuel and fertiliser prices
  - **Growing demand for biofuels**
  - Increasing water and land scarcity
  - **Impact of climate change**
  - Slowing of productivity increases

# Who are the marginalised?

‘To be marginalized is to be placed in the margins, and thus excluded from the privilege and power found at the centre’

## Smallholders - under 2 ha

- 400 – 500 million smallholders
- 2 billion people
- 33 million in Africa
- 80% of farms in Africa

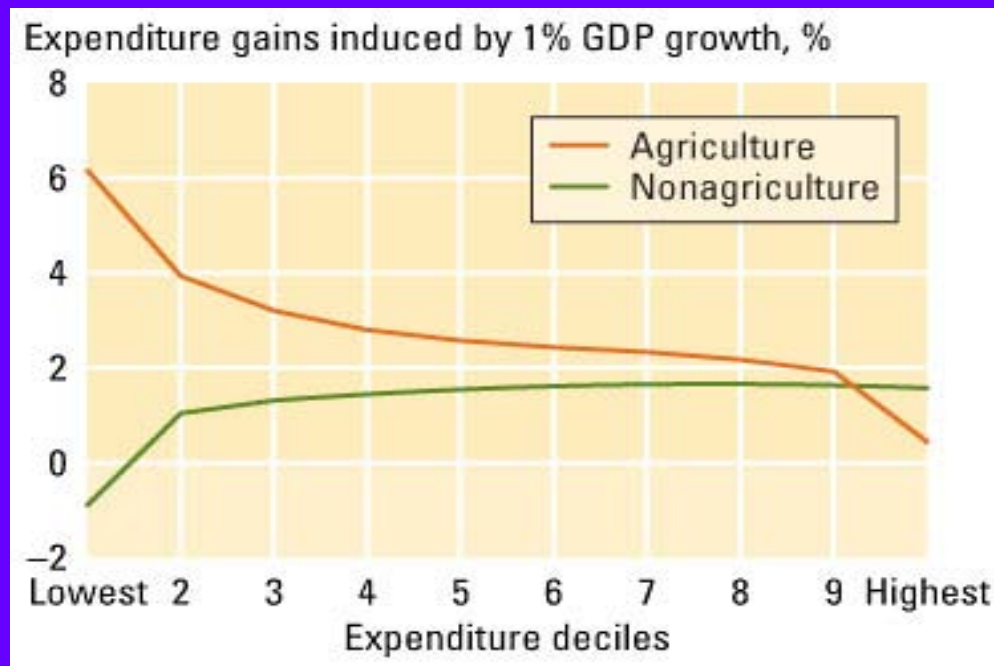


# In Sub-Saharan Africa

- **240 million people chronically hungry**
- **380 million people live on less than \$1.25 a day.**
- **80 million small farms produce 80% of agricultural goods.**
- **In a number of small countries, agriculture represents 80% or more of export earnings.**
- **Women 60-80% of the labour used to produce food.**
- **25% Africans live in water-stressed countries.**
- **Only 4% of African cultivated land is irrigated,**
- **30-50 % women do not have access to modern family planning methods.**

# The Multiplier Effect of Agriculture

**A 1% gain in GDP from agriculture will generate a 6% increase in overall expenditure of the poorest 10% of the population**



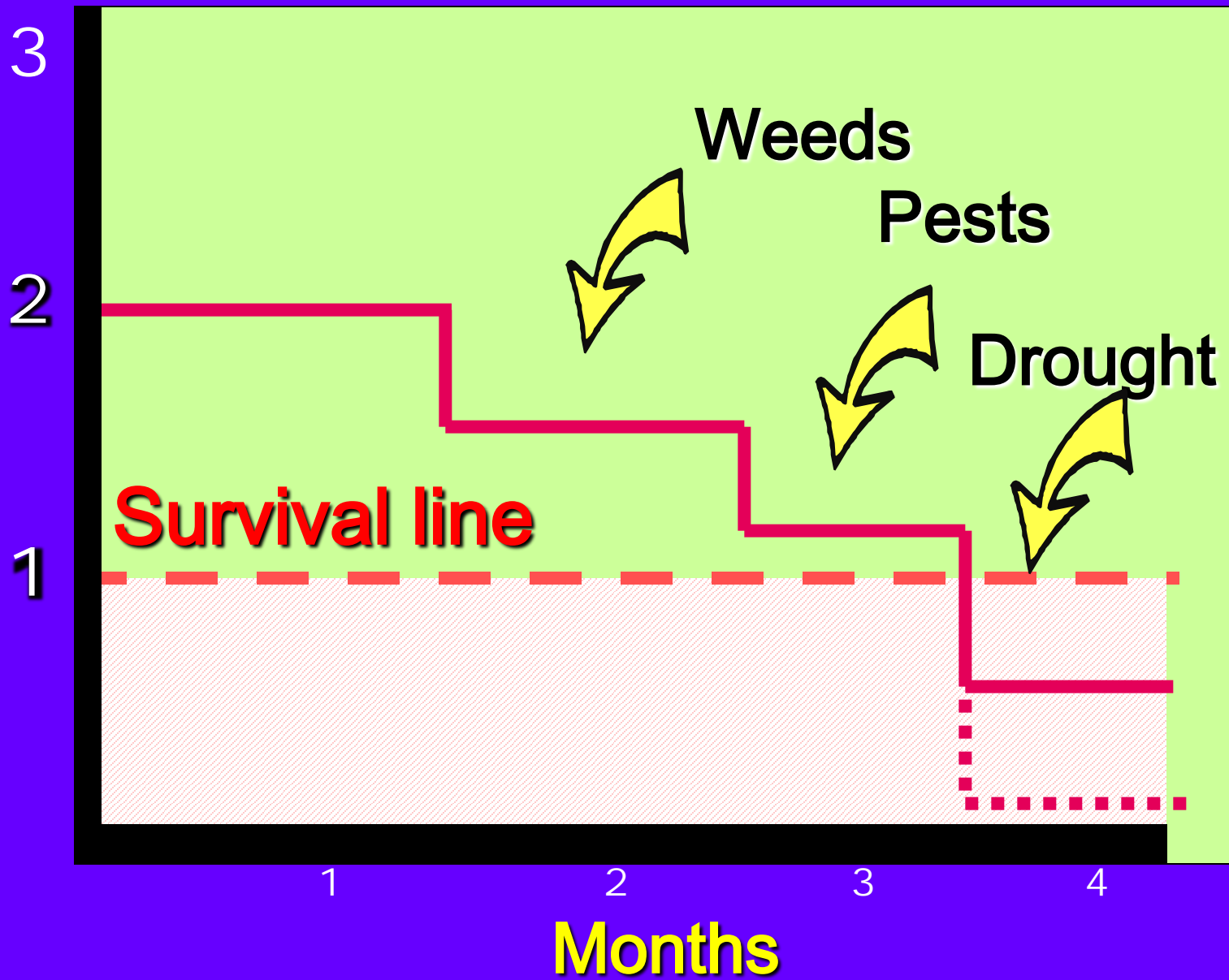


Mrs.  
Namarunda

A single mother  
farming a  
hillside in  
western Kenya

# An Insecure Farm

Potential harvest (tons/ha)



# Doubly Green Revolution

- The aim
  - repeat the success of the Green Revolution
  - on a global scale
  - in many diverse localities
- and be
  - equitable
  - sustainable
  - and environmentally friendly

# Sustainable Intensification

- **More with Less**
- Increased yields but with minimal negative impact on the environment, and without using more land for cultivation.
- **Greater productivity but smaller footprint**
  - Land, water , carbon and other GHGs

**We need appropriate  
interventions**

# How do we judge an intervention is appropriate ?

- Does it work?
- Does it add significant value?
- Is it resilient?
- Is it equitable?
- Are there downsides?
- What is the counterfactual?

# Appropriate Technologies

- Traditional
- Intermediate
- Conventional
- New Platform Technologies

# A Javanese Home Garden








**Treadle pump and drip irrigation**



A young girl in a yellow and white patterned dress stands in a field of maize and soybean plants. The maize plants are tall and have some dried leaves, while the soybean plants are green and leafy.

Rasike Farm, Chililila WG. MBILI maize-soyabean intercrop providing 1215 kg maize and 545 kg soyabean per ha when conventional intercrops failed. These results indicate that MBILI is a means toward greater food security.



Wamalwa Farm, Siritanyi FFS, Kanduyi. Maize-groundnut intercrop providing 5330 kg maize and 1203 kg groundnut per ha. These results indicate that MBILI can produce significant food surpluses.

# Conventional Technologies

**but more precise**

# Microdosing in Niger





# Controlling Striga



- 2.4 m ha
- \$380m loss
- Maize resistant to Imazapyr
- Coat seed, herbicide kills Striga
- **BASF, Weismann. CIMMYT, IITA, NARS, NGOs**

# **New Platform Technologies**

**Biotechnologies**

**Nanotechnologies**

**Information and  
Communication Technologies**

# The New Rices for Africa



Monty Jones  
2004









**Uganda**

# GM Bananas resistant to wilt in Uganda



- \$500 million losses a year in Uganda
- **Academia Sinica** provided sweet potato gene
- Successfully transferring to bananas in Uganda government laboratory

# **Part of the answer lies in Appropriate Science and Technology**

**But there are no silver bullets**

**Must be combined with an  
enabling environment and  
appropriate governance**

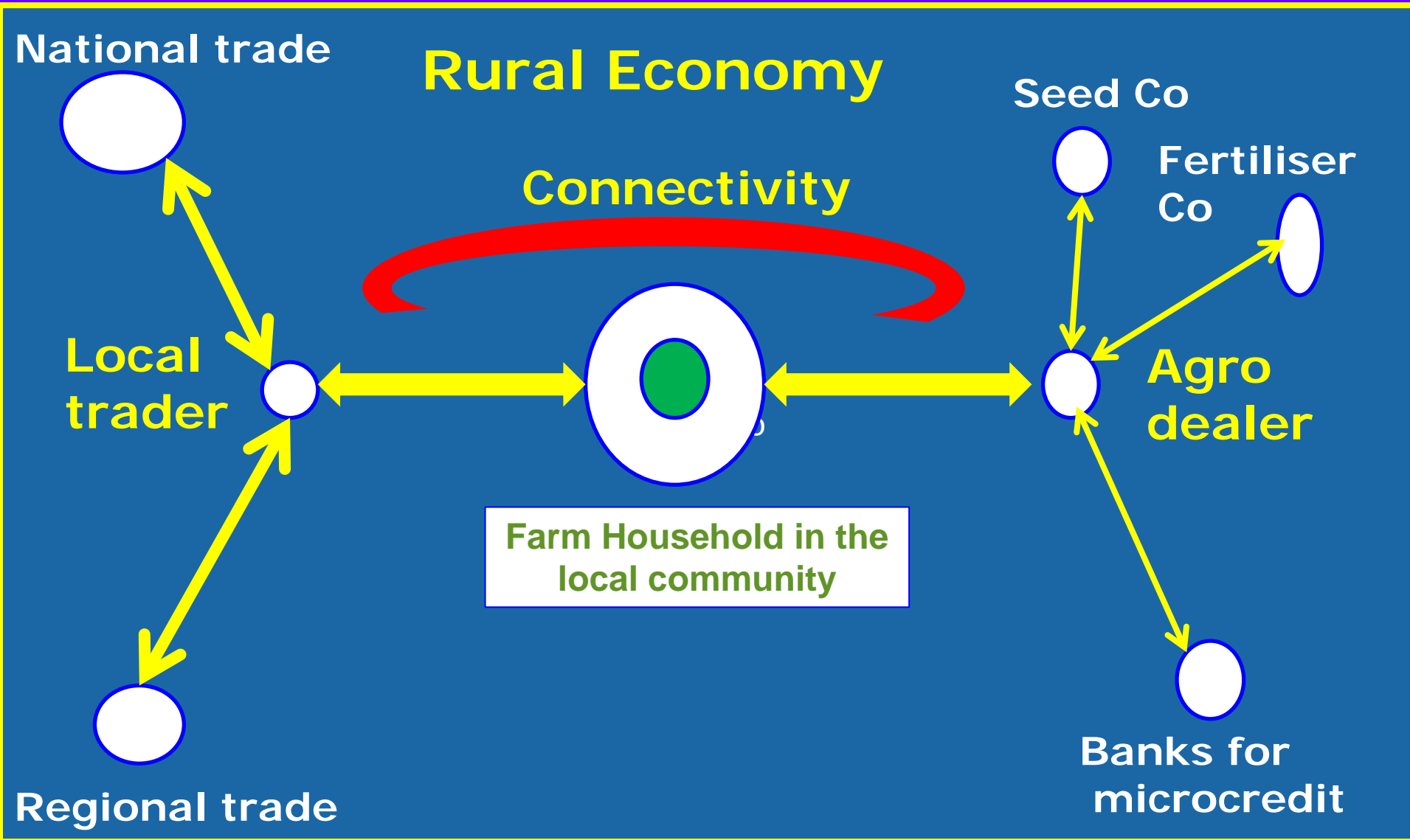
# An Enabling Environment consists of the sum total of:

- the macroeconomic policies that favour markets and trade,
- the provision of inputs
- related **physical infrastructure** (such as roads and irrigation) and
- **social infrastructure** (education, research etc),
- and accompanying **institutions and regulations.**
- **etcetera**





# An Enabling Environment



Model of Alliance for a Green Revolution for Africa (AGRA)

# Governance for Enabling Environments

- **Appropriate macroeconomic policies**
- **Significant investment in infrastructure, research, extension, education**
- **Security of tenure**
- **Minimal corruption**
- **Efficient and fair markets**
- **Supportive environment for SMEs**

**We also need to cope with Climate  
Change**



# All this progress is threatened by Climate Change

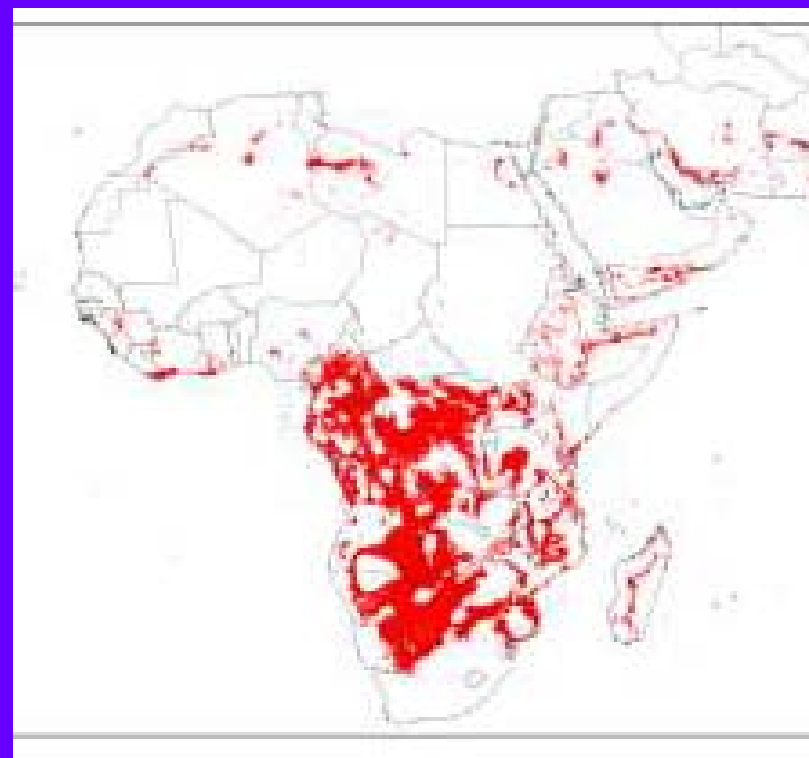
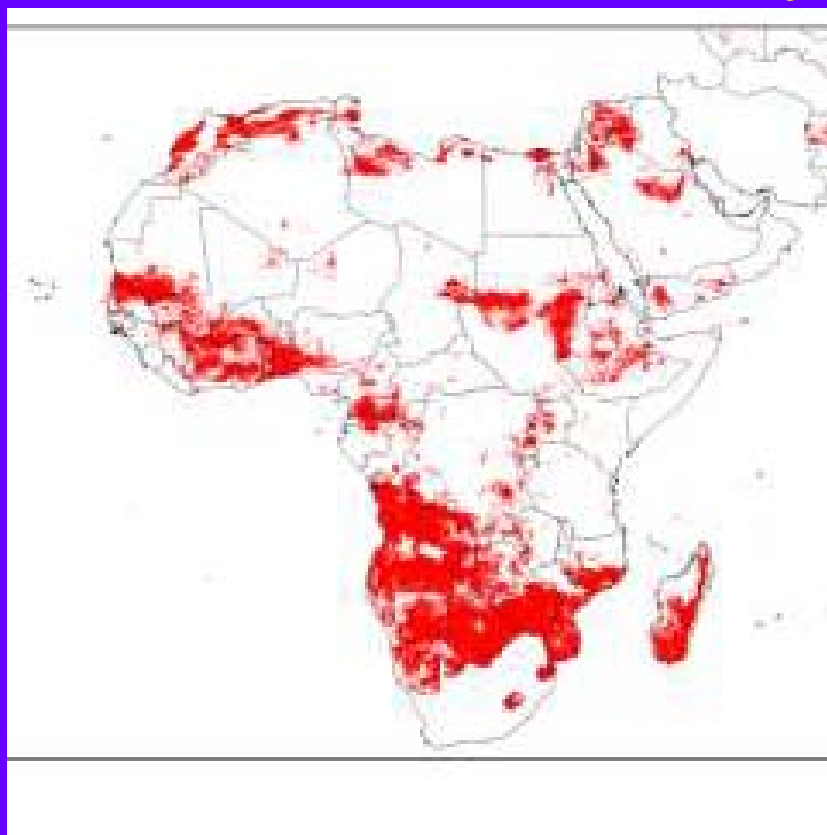
- Higher temperatures
- **Greater & more intense rainfall**
- Greater droughts
- **River bank erosion**
- Rising sea levels
- **More intense cyclones**
- Salt water incursions



**More than 5%  
reduction in length of  
growing period**

**Ave. Annual Max  
Temp > 30°C**

**By 2050**



# Options to Combat Drought

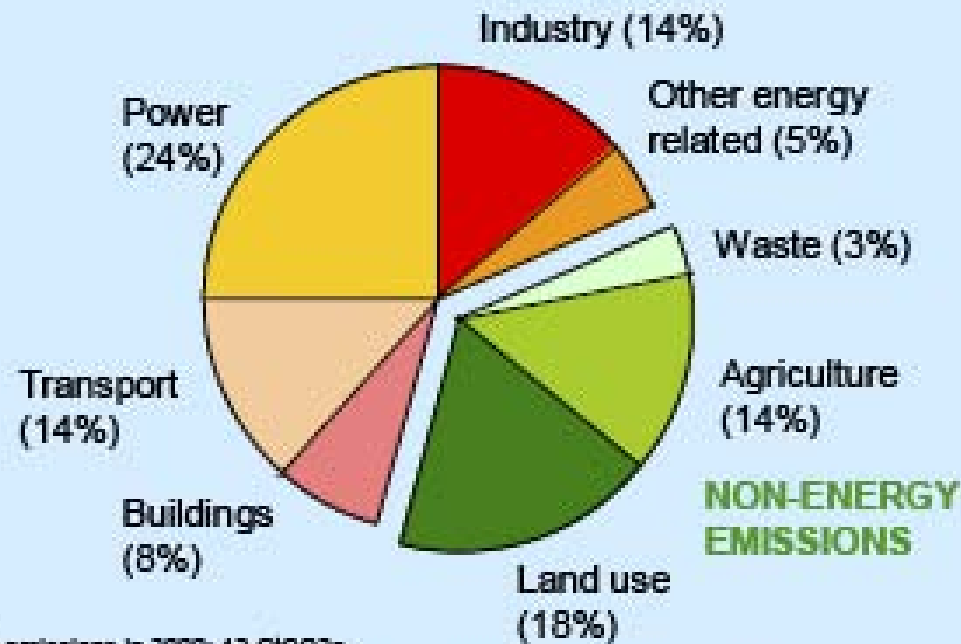
- **Drought tolerant varieties and breeds**
- **Drought resilient cropping and farming systems**
- **Drought resilient livelihoods**
- **Small-scale sustainable water supplies**

# Chaperone Genes to the Rescue

- Genes from Bacterial RNA
- Confer tolerance of stress – cold, heat and water
- Allow plants to rapidly recover from stress
- No yield penalty when stress free
- No water 10-14 days before flowering
  - 50% reduction in growth compared to well- watered
  - 12% - 24% increase in growth for those with chaperone gene

# Agriculture as a Mitigator

Figure 7.1 GHG emissions in 2000, by source<sup>d</sup>



Total emissions in 2000: 4.2 GtCO<sub>2</sub>e.

Energy emissions are mostly CO<sub>2</sub> (some non-CO<sub>2</sub> in industry and other energy related).

Non-energy emissions are CO<sub>2</sub> (land use) and non-CO<sub>2</sub> (agriculture and waste).

Source: WRI (2006)



# Win-win Solutions Conservation Farming in Zambia







THIS IS THE FUTURE

2-4 tonnes C /ha

Maize farming in a *Faidherbia* agroforest in Mbarali District, Southern Highlands, Tanzania. 2008

Photo: Saldi Mkomwa



# How do we build Resilient Livelihoods?













# The Virtuous Circle

- As agriculture develops – greater yields and production of subsistence and cash crops – smallholders become more prosperous. The landless also benefit through wage labour. Chronic hunger decreases.
- The rural economy also grows – through the creation of small rural businesses - providing more employment and improved rural facilities, especially schools and health clinics. Roads and markets develop. The rural economy connects to the urban economy and to the growing industrial sector.
- Free trade provides opportunities for greater imports and exports. High value agricultural exports accelerate agricultural development, further intensifying the virtuous circle.



Imperial College  
London

**Thank you**

**For more info on Ag4Impact, go to:**

**[www.imperial.ac.uk/africanagriculturaldevelopment](http://www.imperial.ac.uk/africanagriculturaldevelopment)**

**Contact:**

**[g.conway@imperial.ac.uk](mailto:g.conway@imperial.ac.uk)**

**Conway, G. 'A Billion Hungry: Can we feed the world sustainably?'**

**To be published in summer 2012**